APPENDIX 1

Southwark School Superzone Pilot

Place and Wellbeing Department, Southwark Council







Focus areas for school superzone pilot in Southwark

PRIORITIES BASED ON SOUTHWARK NEEDS

1. Childhood Obesity

Obesity among children in Southwark is consistently above London and national levels. In 2016-17, Southwark had the third highest level of excess weight out of the 32 London Boroughs for children in Reception (26%) and fourth highest for children in Year 6 (43%).



Figure1: % children overweight or obese in Reception and Year 6, 2016-17

2. Air Quality

 Air pollution data show a decrease in total emissions for Nitrogen Oxide (NOx) and particulate matter (PM) in Southwark. But concentrations of NO2 remain above the legal limit along major roads and PM2.5 is thought to have an effect equivalent to over 80 deaths per year in Southwark



Figure 2: Trend in proportion of deaths linked to PM2.5

3. Youth Violence, including Knife Crime

- Sharp increase across London in knife crime with young people are disproportionately affected.
- For the last five years Southwark has had higher than the London average level of knife crime

southwark.gov.uk

Principles that underpin our superzone pilot

Life course approach

Recognise the importance of early years and include pre-school settings wherever possible.

Community

Encourage wider involvement and take initiatives and activities outside school setting and into the community.

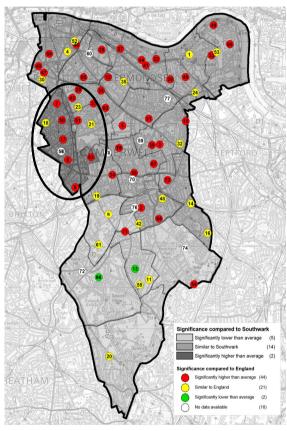
Mental Wellbeing

Consider and address the link between priority areas and mental wellbeing

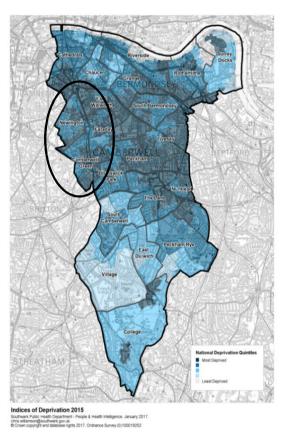


Walworth

WHY WE HAVE CHOSEN WALWORTH AS SCHOOL SUPERZONE PILOT AREA



higher than national average excess weight

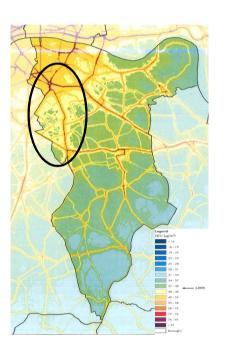


One of most deprived area of borough

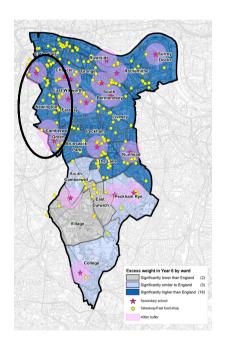


Walworth

Hazards



NO₂ concentrations above legal limit



High concentration of takeaways



High concentration of licensed premises

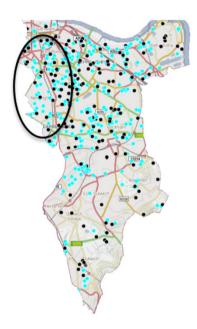


Walworth

Assets



Some sports and leisure facilities



High concentration of play areas



Close to large green space



Some public water fountains in area



The superzone offer for schools

MENU APPROACH - EXAMPLES OF TYPE OF OPTIONS

- Restricting unhealthy food advertising in the area
- Support healthier food offer in schools
- Work with supermarkets and shops in surrounding area to help make healthier choices easier
 (Collaboration for Healthier Lives)
- Work with takeaways/ fast food outlets to improve their healthy food offer (healthier catering)
- GSTC Walworth Innovation incubator can help local businesses improve health offer
- Water fountain funding for schools (and sign up to Fizz Free February)
- Engage children and parents in Beat the Street and daily mile in school and community
- Map and improve parks and green infrastructure
- Active travel/ air quality initiatives around school e.g. school streets & vehicle idling campaign
- Clear signage and policies for smoke free zones e.g. playgrounds
- Explore restrictions on shisha bars (e.g. hours of operation / outdoor smoking)
- Target underage sales activity (cigarettes, alcohol, knifes) to surrounding area
- Target licencing enforcement activity to surrounding area
- High Street challenge- businesses in area bid for healthier high street funding
- Audit and address unhealthy advertising

General



Slide 7

Food environment

Active places

Clean Air

Safe

Next steps

- November: Identify pilot schools ideally one primary and one secondary (high risk of identified health issues, willingness and infrastructure to engage in a partnership approach, multiple interventions in the area to tap into)
- November / December: Engage with school and other local stakeholders to agree a partnership approach, action plan, baseline data and monitoring framework
- Jan-May: Test partnership, model and interventions
- June: Review and report to PHE

